

## European Solar Energy Storage

# How much do solar energy sales reps make



## Overview

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As of Aug 23, 2025, the average annual pay for a Solar Sales Representative in the United States is \$132,389 a year. Just in case you need a simple salary calculator, that works out to be approximately \$63.65 an hour. This is the equivalent of \$2,545/week or \$11,032/month.

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As of July 01, 2025, the average annual salary for a Solar Sales Representative in the United States ranges from \$89,890 (25th percentile) to \$109,743 (75th percentile), with a median annual salary of \$99,595 and an hourly rate of \$48. A Solar Sales Representative's salary is shaped by several key.

Entry-level solar sales professionals might expect a base salary ranging from \$40,000 to \$60,000 annually, depending on factors like the company's size, location, and the cost of living in the region. Entry-level professionals might start with lower commission percentages, with the opportunity to.

The average solar sales representative salary in the United States is \$95,427. Solar sales representative salaries typically range between \$69,000 and \$130,000 yearly. The average hourly rate for solar sales representatives is \$45.88 per hour. Solar sales representative salary is impacted by.

The average Solar Sales Representative salary ranges from approximately \$53,666 per year for Entry Level Retail Sales Associate to \$150,000 per year for Appointment Generator. Salary estimated from 67 past and present job postings on Indeed. Please note that all salary figures are approximations.

Solar sales representatives typically earn a base salary plus commission based on their sales performance. The base salary provides a stable income, while the commission serves as an incentive for meeting and exceeding sales targets. The total earnings of solar sales reps can vary significantly. How much does a solar sales representative make?

The estimated total pay for a Solar Sales Representative is \$141,601 per year in the United States area, with an average salary of \$75,908 per year. These numbers represent the median, which is the midpoint of the ranges from our proprietary Total Pay Estimate model and based on salaries collected from our users.

How much does a sales representative make a year?

The average Solar Sales Representative salary in the United States as of January 2024 is \$63.65 an hour or \$132,389 per year. Get paid what you're worth!.

How much do solar salespeople make per year?

Entry-level Solar Sales Reps can expect to make between \$42,820 and \$59,590 per year or \$21 to \$29 per hour. People with this personality like to start and work on projects. A quality salesperson will earn every bit of what you pay them, because nothing happens until somebody sells something.

How does a solar company generate revenue?

Solar companies make money by paying their sales representatives a commission for every sale they make. The commission is typically a percentage of the total price of the solar system. For instance, if a sales representative sells a \$20,000 solar system, they might earn a 5% commission, which amounts to \$1,000.

How much do inside solar sales consultant jobs pay?

Inside Solar Sales Consultant jobs pay \$18,722 (14.1%) more than the average Solar Sales Representative salary of \$132,389.

How much does a solar panel salesman make?

Solar panel salesmen typically make a commission of around 10% for each sale they make. For instance, if a salesman sells a solar panel system for \$10,000, they can make a commission of \$1,000. Solar panel salesmen make

their income through commissions from each sale.

## How much do solar energy sales reps make

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### How Much Do Solar Reps Make Yearly?

Do you want to know how solar reps make money and how much they make monthly and yearly? If YES, here is the average amount solar reps make. Solar representatives are sales people ...

### **Solar Sales Salary: How Much Can You Make?**

How much do Solar Sales Make? Solar sales salaries vary widely depending on the company, role, and location. According to PayScale, solar sales representatives earn an ...



### **How Much Does a Solar Sales Rep Make? [All You ...**

Final Thoughts Most solar sales representatives earn between \$36,000 and \$90,000 per year, with a median salary of around \$54,000. The amount of the rebate will vary based on the state in which you live, but it ...



### **Salary: Solar Sales Representative in United States 2025**

The average salary for a Solar Sales Representative is \$152,094 per year or \$73 per hour in United States, which is in line with the national average. Top earners have reported ...



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**Solar Sales Representative Salary in Texas**

How much does a Solar Sales Representative make in Texas? As of Aug 21, 2025, the average annual pay for a Solar Sales Representative in Texas is \$123,341 a year. Just in case you ...

**How Much Do Solar Sales Reps Make in 2021 (including Starting ...**

Find out how much do Solar Sales Reps make in 2021 including their average annual salary, salary per hour, starting salary and salary in different states.



**Salary: Solar Sales in United States 2025 , Glassdoor**

How much does a Solar Sales in United States make? The average salary for a Solar Sales is \$134,928 per year or \$65 per hour in United States, which is in line with the ...



## Solar Sales Representative Salary (August 2025)

The average salary for a Solar Sales Representative is \$95,427 per year, or \$46 per hour in United States. Find out the average a salary by state, years of experience, and field.



## Solar Sales: A Complete Guide To Solar Sales [2025]

Looking to sell solar? Our complete guide to solar sales covers the basics, tips for success, and strategies for converting leads into customers.

## Starting in Solar Sales, \$300/ week Base Pay, \$100 Per

I agree that \$500 seems low, compared to how much money Closer's (energy consultants) make per sale. While most closers can live off two sales, I'd need closer to 10.



## Solar Sales Consultant Salary , Salary

The average Solar Sales Consultant salary in the United States is \$87,396 as of July 01, 2025, but the salary range typically falls between \$78,488 and \$96,171.



## Salary: Solar Sales Rep in United States 2025 , Glassdoor

The average salary for a Solar Sales Representative is \$144,830 per year in United States. Salaries estimates are based on 105 salaries submitted anonymously to Glassdoor by a Solar ...

### Lithium Solar Generator: \$150



## Sales Commission Examples For Solar Sales

Here at Sales Cookie, we use software to automate commissions for clients in the solar sales industry. Every month, we get new potential customers who ask us: "So, is 15% what other companies pay reps for solar ...

## Solar Sales Representative salaries: How much does Solar Sales ...

How much does Solar Sales Representative in the United States pay? The average Solar Sales Representative salary ranges from approximately \$53,666 per year for ...





## Sunrun Inc. Average Salaries , Salary

Sunrun Inc. engages in the design, development, installation, sale, ownership, and maintenance of residential solar energy systems in the United States. It also sells solar energy systems and ...

## How Much Can You Make Selling Door To Door?

For example, according to Talent , the average salary of a solar sales rep in California is \$100,000/year, while the average salary of a solar sales rep in Texas is \$144,741.



## How Much Do Solar Sales Reps Make?

Solar sales representatives typically earn a base salary plus commission based on their sales performance. The base salary provides a stable income, while the commission ...

## Solar Sales Representative Salary (August 2025)

Solar sales representative salaries typically range between \$69,000 and \$130,000 yearly. The average hourly rate for solar sales representatives is \$45.88 per hour.



## Solar Sales Salary: How Much Can You Make?

The average entry-level salary for a solar sales professional is \$40,000 per year. Those with 5+ years of experience can earn up to \$65,000 annually. The job has the potential ...



## How much do solar agents make?

How much do solar agents make? While ZipRecruiter is seeing annual salaries as high as \$161,500 and as low as \$18,500, the majority of Solar Sales Representative salaries currently ...



## How Much Do Solar Salesmen Make Per Sale? [Is It a ...

Solar panel sales is a commission-based job, so solar panel salesmen make a certain percentage of the overall sale. The average commission for a solar panel salesman is 10%, so on a \$2000 solar panel system, the ...



## Why Solar Sales Is A Prospective Career In 2021

The good news is, solar sales is a very rewarding and lucrative career to pursue in 2021 and beyond. Feel good about the work you do while making a good income -- a dream come true for many.



### ESS



## Solar Sales Representative Salary in Florida

How much does a Solar Sales Representative make in Florida? As of Aug 22, 2025, the average annual pay for a Solar Sales Representative in Florida is \$98,934 a year. Just in case you ...

## Was I misguided by getting into solar sales? : r/solar

Discussion of solar photovoltaic systems, modules, the solar energy business, solar power production, utility-scale, commercial rooftop, residential, off-grid systems and more. Solar ...



## Solar Sales Representative Salary (August 2025)

Solar sales representative salaries typically range between \$69,000 and \$130,000 yearly. The average hourly rate for solar sales representatives is \$45.88 per hour.



## What Is a Solar Sales Representative and How to Become One

What Does a Solar Sales Representative Do? As a solar sales representative, you help sell solar energy systems to residential and commercial customers. In this role, you may evaluate the ...



## Anyone making money in solar sales? : r/sales

Been there, done that. Typical 80/20 rule. 80% of solar sales people make crap, 20% make an absolute killing. The commissions are great, but the market is flooded and everyone that's ...



## Solar Sales salaries: How much does Solar Sales pay?

How much does Solar Sales in the United States pay? The average Solar Sales salary ranges from approximately \$63,551 per year for Solar Consultant to \$214,373 per year for Sales.





## How Much Do Solar Salesman Make Per Sale

The average salary for a solar sales rep is \$45,000-\$60,000 per year, with the top earners making over \$100,000 per year. solar sales representatives typically work on ...

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